

Rep Order# 6861331    Ver# 1    Status New    Traffic Order#    Printed: 10/05/2012 10:29 AM    1 of 2

EC'd Yes    Last Received: 10/05/2012 10:18 AM  
Showing Buylines: All Lines

Station WVBTV-TV NORFOLK, VA.  
Advertiser (    ) ROMNEY 4 PRESIDENT  
Product MITT ROMNEY  
Estimate# 263  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency (    ) AMERICAN RAMBLER PRODUCTIONS  
138 CONANT STREET  
BEVERLY, MA 02494  
Agency C/P1/P2/E //263  
Flight Dates 10/06/2012 - 10/09/2012  
Hiatus Weeks

Rep Firm  
Sales Office (    ) PHILADELPHIA  
Salesperson (    ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW CONTRACT  
TOTAL 13,375  
PLS CONFIRM ASAP  
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TU	10P-1045P	WVBT FOX NEWS	:30	\$500.00	10/08-10/09	2	1	2	\$1,000.00	
				Buyline Comment: WVBT FOX NEWS								
	2	SA	730P-11P	COLLEGE FOOTBALL	:30	\$300.00	10/06-10/06	1	1	1	\$300.00	
				Buyline Comment: COLLEGE FOOTBALL								
	3	SU	10A-11A	FOX NEWS SUNDAY	:30	\$75.00	10/07-10/07	1	1	1	\$75.00	
				Buyline Comment: FOX NEWS SUNDAY								
	4	SU	1P-4P	NFL ON FOX GAME ONE	:30	\$6,000.00	10/07-10/07	1	1	1	\$6,000.00	
				Buyline Comment: NFL ON FOX GAME ONE								
	5	SU	4P-715P	NFL ON FOX GAME TWO	:30	\$6,000.00	10/07-10/07	1	1	1	\$6,000.00	
				Buyline Comment: NFL ON FOX GAME TWO								

---REPORT TOTALS---

Report Totals: 6 / \$13,375.00

---SALES MONTHLY TOTALS---

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Oct 12: 6 / \$13,375.00  
Sales Totals: 6 / \$13,375.00  
Station Totals: 6 / \$13,375.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$222,917	CATV 0%	WAVY 49%	WGNT 0%	WPXV 0%	WTKR 25%
		WTVZ 0%	WVBT 6%	WVEC 20%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE